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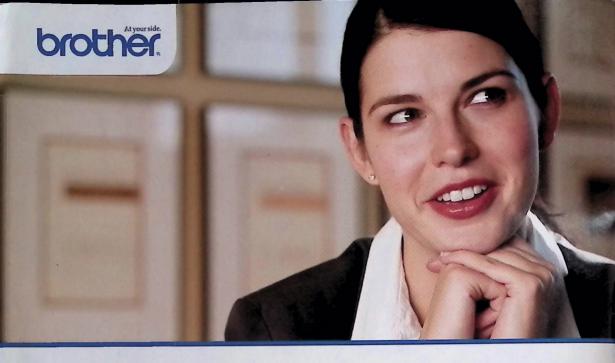
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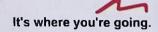




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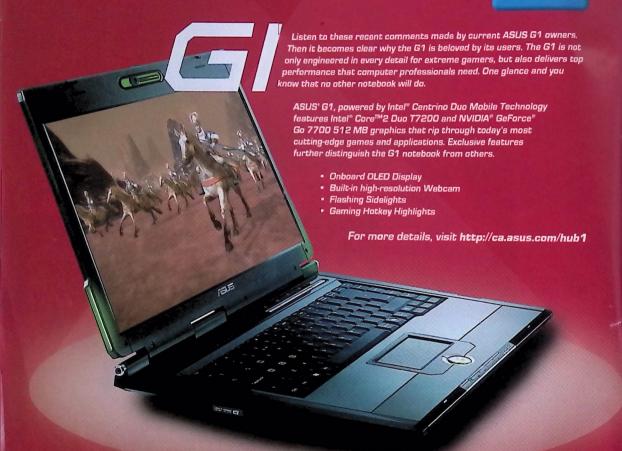




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# Editorial



Thanks for the memory

I've had memory on my mind for the past few months. Maybe it's all the memory-related products I've been exposed to. Like when the Sonu Ericsson folks sent over a new camera phone to test, they included a one-gigabyte Memory Stick

Micro card. The M2 card, as it's also called, is about the same size as a fingernail. That's quite wee, but the microSD card in my BB Pearl is even smaller - and available in capacities of up to two gigabytes.

I tested a handheld GPS system from Pharos on a recent trip to Europe, and the company sent along a two gigabyte SD memory card (postage stamp dimensions) with the Windows CE-powered GPS unit. On the card was the company's complete map sets for Canada and the US - and there was still room to load a subset of European maps as well. I also picked up a 2GB SD card for a pittance at a local retail shop and loaded it with 500 MP3s and used the music player on the GPS unit to help pass the dozen-plus hours in transit.

The SD format is poised to match the capacity of CompactFlash, which is currently the most common memory card format for digital SLR cameras and has led the other formats in capacity and speed. But cameras like the Nikon D80 and Panasonic DML L1, which have only an SD/SDHC card slot, signal the beginning of a change. Panasonic has 16 GB SDHC cards on its product road map, which means they'll be showing up in stores this year. Toshiba announced an 8GB SDHC card in November.

SDHC (for high capacity) is a new spec based on the SD Card Association's SDA 2.0 specification for cards with capacities above 2 GB. One of the features of SDHC is that it standardizes performance into speed class ratings. Presently there are three: cards bearing the Class 2 rating must be able to write data at two megabytes per second

or better, Class 4 cards write at least 4 MB/sec and Class 6 cards 6MB/sec.

In contrast, CompactFlash is full of wishy-washy branding like Extreme III and Platinum II that don't give much of a clue about the card's speed. Given that these cards are aimed at the performance segment of the digicam market, you'd think performance numbers would be front and centre - like 0-100 km/hr figures for sports cars. The speed class rating of the SDHC cards is at least a step in the right direction.

However, one of the growing pains of moving to SDHC is obsolescence of older SD devices. Both SD and SDHC cards can be used in an SDHC-compliant device, but SDHC cards won't work with older SD devices. In other words, when you pick up one of those 1G GB SDHC cards and insert it into the SD card slot of your PDA or digicam, it'll fit, but don't expect it to work unless the device is new enough to be SDHC compliant. And in case you were wondering, the two previously mentioned SLRs, the Nikon D80 and Panasonic DML L1, both are SDHC-ready.

Developers will certainly continue to build bigger memory cards in all formats, but what would you do with a 16 GB memory card in your camera, PDA or cell phone? Even in the bulky RAW camera format, digital image files are rarely more than 15 megabytes per image, which means you could store more than 1,000 images on such a card. If camera resolution were to magically double overnight, you'd still be able to get 500 shots on the card. Sounds like a lot, but many photographers shoot that much during a single outing, so it's not overcapacity by any means, not today and certainly not next year.

Big capacity in other devices makes sense too. Since PDAs and cell phones are taking on more functionality and media-rich content is on the rise, more storage will always be a good thing. For example, Bell Canada Mobility announced its pay-per-view cell phone movie download service, and with all those tunes you also want to store, suddenly that 1GB memory card doesn't seem so huge. Enjoy the issue. David Tanaka, Editor-in-Chief

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ASUS P5N-SLI/P5N32-SLI-Promium		Impression 10/100Mb E
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ASUS P5W-DH-Deluxe/P5WDG2-Pro	264/379	Encore Wireless LAN 54
ASUS Striker NF680I SLI		Novatech wireless-G 54
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ASUS (AM2) M2N-E/M2N-SLI-DELUXE	122/169	D-Link Wireless DI-524
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# Night Photography

I had an opportunity to spend a few days in Paris at the end of January and was really looking forward to doing the tourist thing with my camera. The heavily overcast skies were disappointing for daytime shooting, but the evenings held lots of promise - it is called the "city of lights" after all. But oops, this was a business trip, so all I packed was my dSLR and one extra lens.

Okay, I broke the first rule of night photography, which is "use a tripod." Ignore this rule and life becomes hard — but not impossible, with a little ingenuity. In fact, many tourist locations don't permit tripods, so you'll have to improvise anyway.

Mini tripods (sometimes called tabletop tripods) work if your camera is not too bulky. They don't take up much room in your luggage and are discrete enough on site that the security guard may not notice. However, I find that they are not robust enough to handle a dSLR.

Beanbags work well because they cradle the camera while conforming to irregular surfaces. For example, suppose you are travelling by car and see a fleeting subject worth photographing. You can stop, put the bag on the roof and compose a shot in far less time than it takes to set up a tripod – specially if it's in the trunk under a couple of suitcases.

My "beanbag" is a lunch bag-size cloth sack filled with hard plastic craft beads that sits in the bottom of my camera bag. I also have ThePod (www.thepod.ca), a Canadian creation, which is a circular beanbag that's fitted with a threaded connector that screws into your camera's tripod socket. The original is about the same diameter as a CD and five centimetres

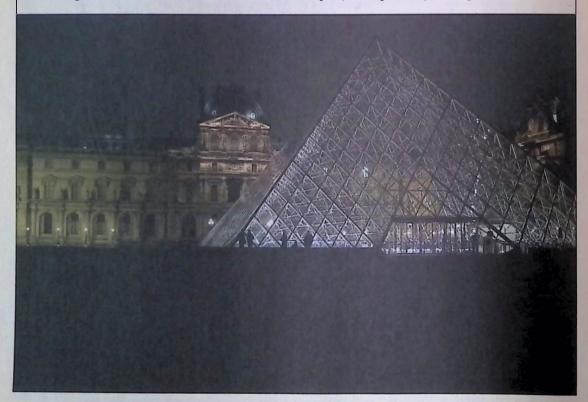
[two inches] thick; a smaller model is also available.

Even without the cushioning effects of a beanbag, you can use whatever's at hand to steady the camera, although you risk scratching the finish of your camera. I've rested mine on garbage bins and concrete walls, I've wedged it in an iron gate, pressed it firmly against a lamppost or tree trunk — and have got some good shots for the effort.

#### Technology to the rescue

In film photography, if you want to shoot in low light, you buy film that's more sensitive — what's called fast film. With digital, you don't have to because most cameras now have a feature called variable ISO, with some manufacturers, notably Fujifilm, going as high as ISO 3200 in some models. I devoted last month's column to variable ISO, but to recap within a night photography context, high ISO is not a free ride. As you amp up the signal, you also increase noise, and in digital photos, the noise shows up as miscoloured pixels that degrade the image. This is especially bothersome in night photography, because areas that should be black or nearly so look like they are raining confetti.

Noise reduction systems have improved with each generation of camera, and now, depending on the camera and the scene, images taken at ISO 800 and beyond can be quite acceptable. However, a by-product of noise reduction is a softening of image detail. Panasonic introduced a setting on some of its cameras called Intelligent ISO, and one of its features is the ability to cap sensitivity — for example, to no higher than ISO 800 — so that



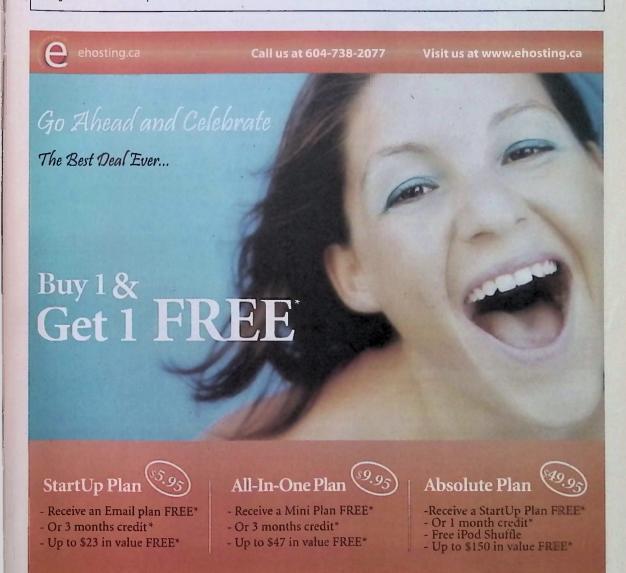
you can control the amount of image degradation.

Professional photographers have had an expensive system of image stabilization in their gear to help them in low light situations, and fortunately, this technology has trickled down to even point-and-shoot designs. Panasonic, notably has Mega OIS, which is an optical stabilization system across its entire line of consumer digicams, but Canon, Nikon and others are including this on more of their models too. Optical image stabilization systems typically use a floating lens element that counteracts the small tremors and movements of your hand, which are accentuated when you use a slow shutter speed.

Another kind of mechanical image stabilization applies the principle of floating elements, not to the lens, but to the sensor. The result is similar small hand movements and tremors are cancelled out.

Night photography can be very rewarding, often adding a special dimension to a scene that, in daylight, would be quite ordinary. Digital also encourages experimentation since you don't have to worry about paying for film development of all your failures.

**By David Tanaka** 



Offer ends March 31, 2007

## The Flickr Phenomenon

A gaming project that led to a photo website

If you ask someone, "Do you flickr?" chances are they'll understand perfectly that you just asked, "Do you have a membership on Flickr, the amazing photo sharing site?" Flickr has become so popular that its name is often used as a verb.

With a current membership that exceeds six million and with 324 million photos posted on the site, Flickr has become, in just three years, the primary Internet photo-sharing site for many photographers.

What is it about Flickr that has made flickring a way of life for so manu? Although there's no single aspect of the site that attracts new users like a magnet and keeps regulars from returning for more, much of Flickr's phenomenal success may be attributed to its unusual origin.

most recent post always on top. The Photostream itself cannot be reorganized - that is done with sets [called galleries by other sites]. Sets can be arranged in any sequence. An online tool called Organizr makes organizing sets easy, using drag-and-drop thumbnails.

Permissions are placed on images making them viewable to everyone, to friends, to family or to no one. Photos with no Flickr viewing permissions can be linked to other websites. Copyright statements can be applied to all images. Many photographers on Flickr use Creative Commons licensing on images, allowing their images to be used for non-commercial purposes.

Tags, or user-assigned keywords, represent one of the more powerful organizing features of Flickr. They allow other users to quickly search the millions of images for items of interest. The tags feature also makes it easy

to locate images that have a Creative Commons

license, which permits the images to be used

for non-commercial uses such as reports, school assignments or computer wall paper. Flickr provides special interest forums, called

groups. Any member can create a public or

private group and each group includes a photo

With a few simple clicks, you can add your photos to any group you've joined, or multiple

groups, whether it's a camera-specific group such as Nikon, Canon or Pentax cameras, or

broadband groups such as B&W, macro, portraits, landscapes, pets, babies or trees. There are thousands of groups - some fun,

some bizarre. There are groups for existential

photographs, photos of coffee, photos with the

colour red and photos cropped as squares. Many regional groups have formed as photo-

sharing and meetup groups, and Canadian cities are represented from Victoria to St. John. These groups frequently generate local events

for shooting, dining and meeting other

posting area and discussion area.

Already a member? Sign in.



The best way to store, search, sort and share your photos.

Or, learn more.

You wear a costume identifying you as, if not quite divine, someone special. - trying R. Kaufman

Find a photo of ...

CO

Or, browse popular tags?

Explore Flickr

Browse Interesting photos shared over the last 7

sos See popular cameras with Camera

For many photographers, Flickr has become "the" photo site in terms of community involvement

Ludicorp, the Vancouver-based company that launched Flickr in 2004, started with the goal of creating a web-based massively multiplayer game called Game Neverending. During the development of the game, the company discovered that its software was uniquely well suited to photo hosting and Game Neverending was shelved.

The interactivity and communal aspects of the gaming environment carried forward into the development of Flickr, creating the atmosphere for participation and involvement that characterizes the Flickr experience. Flickr was an immediate success. For many photographers, Flickr has become "the" photo site in terms of community involvement. To this day, Flickr still offers free (though slightly limited) accounts in addition to its paid Pro accounts, making it easy to try the Flickr experience at no cost.

On May 16, 2006, Ludicorp and Flickr were acquired by Yahoo! Inc and all content was migrated from servers in Canada to servers in the United States. The upload limits on free accounts were increased to 100MB a month (from 20MB) and caps were removed from Pro accounts.

Organizationally, Flickr is straightforward. Photos posted to an account go to the user's photostream, a kind of LIFO (last in, first out) stack with the

members in person. Other useful Flickr features are RSS and Atom feeds and the ability to post to blogsites directly from within Flickr - ideal for anyone maintaining a photo blog.

With its discussion groups, lists of contacts and the ability to comment on other people's photos easily, Flickr is one of the most community-oriented photo-sharing sites on the Web. There's a sense of anticipation as you load the site to see what your friends have posted, what's being talked about in the groups and reading comments on your own postings.

For photographers wanting to share photos and experiences with other photographers, Flickr has become home base, the first stop of the day on the Internet after the weather page, and often the last stop before bedtime.

By Gene Wilburn

Gene Wilburn is a writer/photographer based in Port Credit, Ontario. His Flickr photostream is located at www.flickr.com/photos/cdnphoto.

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## DV Or Not DV

paring and uploading online video

time, this column addressed Jerky video. The term was used to describe nical issues affecting mobile video and online playback specifically, but included some critical commentary of the state of online video content. setting aside for a moment creative or aesthetic issues and critiques, look at some technical standards that must be met in order to get erial online. Most user-generated content sites have specific technical irrements for video submissions, covering specifications like file size, he rate and frame size.

example, most YouTube videos are less than five minutes long, and a cial account is needed to post anything over 10 minutes (also described 100 MB file size limit). Depending on your Internet connection speed, II need one to five minutes to upload each megabyte of video. A 100 MB could take as long as 500 minutes, or more than eight hours, to upload logle Video accepts AVI, MOV, MPG and the popular Real and Windows nats (but, at press time, not Flash). Files over 100 MB can be ommodated. A frame rate above 12 fps and a data rate greater than 260 is is recommended, but videos cannot have a data rate higher than 5 is, which keeps them well below DVD-quality. Google will take full-sized to [640 x 480] in the standard 4:3 screen ratio — but no one seems to be enting 16:9 widescreen video just yet.

nada's Epress.ca prefers a smaller, less bandwidth intensive file: 100 to Kbps, with a screen size of 240 x 180. Its criteria for the content is even e stringent — videos must be "watchable" (among other criteria). Google, he other hand, will take anything not obscene or copyright-protected — still give it the full screen, high bandwidth treatment.

ot of what is found on popular sites like YouTube or MySpace is actually twith a cell phone, although more demanding, more creative types are gother video tools to create online content. It's not impossible to use and new, top-of-the-line HD camcorder to create Web video, but it may be kill. The specs for online video just don't come close to matching those nigh definition video, so you will most likely want to — you will probably at to - edit, compress and otherwise process your original high quality—ce material for online distribution.

ndwidth (or the amount of data communications capacity available for smitting video online) is always increasing, and video compression iniques are always improving, so tips for reducing the size of an Internet o may seem superfluous. However, there are good reasons to ensure following:

- time, this column addressed jerky video. The term was used to describe

   Start with the best video possible (Poorly shot, poorly lit, noisy or shaky nical issues affecting mobile video and online playback specifically, but video takes more resources to compress, deliver and play back well.)
  - Lower the frame rate [Video is normally 30 frames per second; 15 frames or so can be a reasonable Internet option.]
  - Crop the frame size (Standard video is normally 640 x 480 pixels;  $320 \times 240$  is quarter-screen; cell phone video is even smaller, for example,  $220 \times 170$ .)
  - Reduce the bitrate (Most Web surfers have high-speed connections, but dial-up is not extinct. Bitrates from less than 100 Kbps to over 5 Mbps can be encountered on the Web - significantly less with a cell phone - so adjust your video expectations accordingly.)

Most popular video editing and image manipulation software programs allow you to do all of this and more, often using simple wizards or one-click menu selections.

To watch mobile TV, you must have a video-capable phone, of course. But a paid subscription to a mobile TV plan, and your presence in an approved coverage area, are also necessary. Monthly fees for mobile TV services vary by the provider, with pay per view and monthly subscription plans available. Expect to pay \$15-\$20 a month for a typical service subscription; video-equipped handsets can run from around \$150 to \$300+, again depending on plan, provider and service package.

Mobile TV service providers have their own plans, pricing and processes for watching video. Sometimes, it's a 10-step procedure just to get a mobile TV viewer downloaded to a compatible phone. Once that's done, there can be another multi-step process to actually watch a video!

Mobile media, Internet distribution and social networking are truly revolutionizing the way media is created and consumed, even if many productions could be considered creatively lame or technically unsuitable.

Technica'ly, advances in mobile video technology will continue to bring enhanced quality and capability to the market, such as new DVB-H solutions with H.264 video and AAC+ audio, the mobile equivalents of high definition video and uncompressed audio.

Soon, too, new interactive features will come to mobile TV services, including Interactive Advertising, Mobile Commerce, Content Rating, Community Building and even Online Voting capabilities.

Creatively - well, let's just hope the "jerkiness" is solved before the voting kicks in!

By Lee Rickwood

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# Panasonic rolls out 11 new digicams

PARIS - It's hard to find a city more photogenic than Paris, and it was no coincidence that Panasonic chose this city for the worldwide launch of its 2007 digital camera lineup. The company invited photo and tech magazines from around the world, among them HUB:DL, to attend a briefing called the Lumix Global Seminar here at the end of January. On the walkway — 11 new camera models to refresh the company's point and shoot stable from top to bottom, plus a couple of personal printers and an HD photo player.

Panasonic entered the digital camera market only in 2002 with four models, but by 2006 managed to capture about 10 percent of the digital camera market in Europe, said Panasonic Europe's marketing director T. Miyata during the briefing. The company's goal is to have a 15 percent market share globally by 2009.

Though something of a newcomer to digital cameras, Panasonic brings a broad range of core technologies to the table. Thus, many of the essential components that go into the company's Lumix brand are home grown or developed with strong partners. With Leica, it develops lenses. It has a partnership with Toshiba to develop LCDs. The image processing engine and CCD imager are from other divisions within Panasonic. It makes its own batteries as well as SD memory cards.

#### Intelligent blur reduction

Pulling this bag of technologies into a product doesn't necessarily mean success, but Panasonic has managed to match a few innovations that have hit the mark. For example, the company found that image blurring from camera shake was a common error, so it developed an optical image stabilization system, which it brands as Mega 0.1.5. This is now a feature across the entire line - even the entry level \$200 LS70 has it.

The 2007 models have a second form of blur reduction that the company calls Intelligent ISO control. Most digital cameras offer variable ISO, but Panasonic harnesses it specifically to address the blurring from fast moving subjects. The relationship is simple: higher ISO allows use of a faster shutter speed, which is better able to stop the action of a moving subject. One of the consequences of high ISO settings is increased digital noise, so in the Intelligent ISO settings is the ability to cap the max. ISO that can be used.

Together, the Mega O.LS optical image stabilization and the Intelligent ISO control form what Panasonic calls Intelligent Image Stabilization. Intelligent because the camera figures out the source of the blurriness — camera shake or a fast moving subject — and applies the appropriate remedy. This is being

implemented across the entire 2007 point and shoot line.

#### Wide wide angle, long tele

A typical 3x zoom gives wide angle performance of a modest 35 mm (or that equivalent in the more familiar 35mm camera terms). Even 6x or 10x zooms tend to maximize the telephoto rather than the wide angle end of things. In polling purchasers of the company's early 28 mm offering, the FXO7, Panasonic found that the wide angle feature was the number-one reason they bought that model. Six of the 2007 models have 28 mm wide angles. Likewise, some Lumix models distinguished themselves early on with long.

Likewise, some Lumix models distinguished themselves early on with long telephoto lenses. In the 2007 lineup are a very tidy 7.2 megapixel TZ3 with a 10x lens (28-280 mm equiv.) and the SLR-style FZ8 (also 7.2 megapixels) with a 12x zoom (36-432 equiv.).

#### **Shooting session**

Panasonic handed us a couple of pre-production samples – the TZ3 and FZ8 – and arranged tours to various attractions around the city, inviting us to shoot copiously but cautioning us that these were pre-production units so the image processing engine was not in final tune.

Panasonic describes the TZ3 as the "travel-friendly" model, and I can see why. I immediately liked this camera, and would put it (or one like it) high on my short list of cameras to take with me if I wanted to play tourist. The 28 mm wide angle is a significant and very noticeable step up from the typical 35 mm wide angle on point and shoots. It was especially nice to have that extra wide angle coverage when shooting the cavernous interiors in places like the Palais Versailles. But this one has a 10x zoom, so the telephoto reach of a 280 mm lens is not too shabby either. I didn't like the placement of the main control and was constantly backing out of some menu item I'd inadvertently accessed with my thumb.

The look of the FZ8 inspires a more serious approach. It's a very well proportioned design and from a photo it's hard to figure out its size — it is actually smaller than it looks. The 12x zoom with a 432mm telephoto is its killer feature, and if that's not enough, both wide and tele adapters will be available to extend the range to 25 mm wide and 700+ telephoto. At 430 mm, to handhold is to live dangerously, so optical image stabilization can really show some benefits here. I used the camera to take some night shots and the images were quite crisp — that image stabilization system seems to have been a real aid.

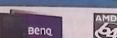




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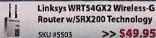
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# Life on a stick

#### USB flash drives grow up

The first USB flash drives didn't have much capacity, but the prospect of being able to carry data on such a small device made them instantly attractive. Today, one-to-four gigabyte drives are common with 10+ GB drives coming on-stream. Having so much capacity at hand opens up new possibilities for portability. But it's not just about having all your data in your pocket. Ironically, it's re-opened a quest - one that dates back to the PC's infancy - for application portability as well. It's about putting your entire computing life on a data stick.

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#### Apps to go

Carrying your data with you on a flash drive is fine, but what if you want to open or work on a file? This is the simple reason why most of us schlep around notebook computers. The idea behind portable applications is that you can carry both the data and the application that created it on a flash drive. Publicly accessible computers in Internet cafes, libraries and other locations complete the equation. Sit yourself down with your favourite lowfoam, no-fat beverage, pop in the USB drive and you can replicate your working environment on any public PC.

> If you buy a USB flash drive today, it may carry a little U3 logo, along with the moniker "U3 smart drive." I'm currently testing a 4GB Memorex TravelDrive, which is U3-enabled. The TravelDrive. like other U3 smart drives, has a special flash drive controller and U3 system software called the Launchpad pre-installed into a read-only partition that the computer sees as a CD. The Launchpad resembles the Windows Start panel and serves a similar function: to launch special U3 applications and utilities.

> The list of U3-enabled applications is growing. Shipping on the Memorex unit are a file synchronization program called Migo and the open-source mail client, Thunderbird. However, if you click on the "download applications" icon that appears in the Launchpad, you are taken to a U3 software site where many other open source, free and commercial titles are available in portable U3



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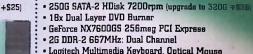
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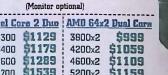
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versions. Like a shareware site, these are organized according to software category so it is easy to navigate and find applications like Skype

U3 is a proprietary system. You, as a user, can't install it on an ordinary flash drive; you need to buy a U3-enabled flash drive. However, there are alternatives to U3. One that I have been using for a couple of months is simply called the PortableApps Suite from PortableApps.com This one is freely downloadable and doesn't need any special hardware enablement like U3 does, so it will work on any USB flash drive. The suite comes with a broad selection of applications, including portable versions of Firefox, Thunderbird, OpenOffice, ClamWin antivirus and a few others. Plus, there is a list of other applications you can add including a portable version of Gimp. image editor, a media player and even something called Mac-on-a-Stick, which allows you to run a Mac Classic OS from a USB drive.

U3 and the PortableApps Suite aren't compatible with Mac. However, the Free Open Source Software Mac User Group (FreeSMUG) offers a similar suite of open source portable applications for Mac OSX.

Microsoft and other major commercial titles are conspicuously absent from the list of portable apps, but if you can live without them, you could carry your entire computing environment on a USB drive - at least that's the theory. How does it work in practice? Before the last trade show I attended, I bought a one gigabyte USB drive and loaded it with the PortableApps Suite, then ported my Thunderbird mail store from my desktop PC to Thunderbird Portable. Every time I went to the media room, I sat at a different computer, but by plugging in the USB key, I had access to my main mailbox and all the stories I was currently working on. The typical

pressroom PC comes with MS Office, but had this not been the case, the portable version of OpenOffice on the USB drive gave me a full-featured productivity suite. Had I chosen to, I also could have moved my Firefox bookmarks into the portable version.

In short, it worked well - pretty much seamlessly except for some redundant folders added by Thunderbird Portable that I can't get rid of, and some minor message duplication when I synced the two mailboxes. The suite plus my mailbox took about half the drive's capacity, leaving around 500 megabytes free for data files - more than enough for the work I wanted





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to carry with me. I will be taking the Memorex drive with me on the next few trips, but I expect the U3 experience will be very similar. Plus, the drive's greater capacity will leave me with more than three gigabytes of capacity rattling around in mu pocket.

Is this just a silly diversion? Maybe not. According to an IDG News Service report, at the beginning of the next school year about 175,000 high school students in Paris will be getting USB keys loaded with a number of open-source applications such as FireFox web browser, Thunderbird mail client and OpenOffice productivity suite. Most of what they need for academic life—files as well as the applications to work on them—will be on the key, allowing them to do homework anywhere. A side benefit is that the freely available applications will reduce the incidence of software piracy.

#### Has anyone seen that little key thing?

Of course, one of the big issues with small, high capacity memory devices is that they are easy to lose or misplace. One of the nightmare scenarios for IT people surely must be the prospect of some distracted VP leaving a USB key filled with company data in an airport lounce or coffee bar.

One of the features of the U3 smart drive architecture is to password protect the data portion of the drive. This provides some measure of data protection, but there has been some criticism that the password system is more easily defeated than if it involved some level of encryption. However, there are a number of encryption and data security tools available for U3, so if your work requires high security, you can lock away the data.

Another peril with using public PCs is that often sensitive or private files will

inadvertently be left on the host, and accessible to the next person that uses the machine. U3 applications are designed to be self-cleaning; in other words, once the USB key is removed from the host computer, nothing in the way of data, surfing history, application settings etc. remains on the host. But it is important to properly eject the drive, not just pull it out of the slot.

USB keys are small in size and big in capacity, meaning that they can also be used to steal data. Safend (www.safend.com) suggests that with the proliferation of USB drives and other devices with huge memory capacity, the potential for "data leakage" has never been higher. For example, if you are sitting in a coffee bar with your notebook and leave for a few moments to use the bathroom, there is a window of opportunity for someone to plug in a USB key and download a bunch of files using data slurping software. Safend states that some slurping software can copy the

contents of a typical MyDocuments folder in under a minute. It could also happen right in your own office if you leave your work computer unattended. (Safend says half of these so-called "data incidents" happen within an organization.)

For individuals, Safend's solution is a free (for now) software program called Safend Personal Protector that password protects your USB, Firewire and PC Card ports, Only the devices you authorize are allowed to connect.

#### Return of the dongle

For some users, portable applications just don't cut it. They need direct connection to their desktop machines. Secure remote access services like GoToMyPC and I'm in Touch have been around for a few years, but a relatively new variation that comes from Toronto-based Route1 Inc. (www.route1.com) uses a two-part system for secure access to your main computer from any remote PC.

The first component is the security "cloud" called MobiNet, a subscriptionbased [\$449/year] secure delivery platform over which you remotely access your computer. The basic MobiNet service allows up to five computers to have the MobiHost software loaded, turning them into remotely accessible hosts.

The second component is the MobiKey, a USB memory card that acts as a security dongle. The MobiKey has an embedded smart card, which authenticates the user's password and then permits access to MobiNet. Mobinet manages what services and what host computers the keyholder is authorized to access.

By David Tanaka







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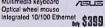


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## The Core 2 of the Matter

#### Dual core rules!

The continuing battle for CPU supremacy between AMD and Intel took a surprising turn over the past year with Intel's one-two punch - that would be the Core and the Core 2, the company's new processor lines. While the company's Core Duo processors mostly found their way into notebook computers, there were a few products that used it on the desktop, notablu Apple in its iMac and Mac Mini products.

With the Core 2, there was more of a push to get these processors into desktop computers right off the bat, and for good reason; these new processors use less power than the previous Pentium 4 chips, but also outperform them in raw processing power. While that certainly allows

computer manufacturers to cram higher-performing chips into smaller cases, it also provides a raw power benefit even to power users. With one processor line. Intel managed to find a solution for both the portables and the power users, leaving AMD temporarily in the dust. (Though with a few new technologies just around the corner, you can bet that AMD will leapfrop back into the lead before too much longer )

Even more interesting is Intel's recent release of the first quad-core processor in the desktop space. The OX6700 processor essentially fused two 2.66 GHz Core 2 processors together in a single module instead of putting all four cores onto a single die, so some might accuse Intel of cheating a bit, Nonetheless, the release of such a product for desktop-

table 1

Processor	Pentium D 955	Core 2 E6700	Core 2 X6800
Core Frequency	3.46GHz	2.66 GHz	2.93 GHz
CPU type	Dual core, HT	Dual core	Dual core
SysMark 2004 SE	241	324	348
Internet Content Creation overall	293	414	449
Office Productivity	198	254	269
PCMark 05 overall	5074	6429	6731
CPU	5567	6786	7482
Memory	4410	5475	5778
Graphics	4737	5058	5070
HDD	4845	4727	4486
Sandra 2004			
CPU Arithmetic ALU (MIPS)	19653	31991	34825
CPU Arithmetic FPU (Mflops)	13028	11898	13075
CPU Multimedia Integer (it/s)	49859	69932	76806
CPU Multimedia Floating Point (it/s)	59962	79039	86586
Memory Bandwidth Integer (MB/s)	5011	5298	5317
Memory Bandwidth Floating Point [MB/s]	5005	5299	5321
Watts consumed - Idle	182	113	113
Watts consumed - Sandra Multimedia	272	169	165



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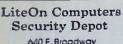
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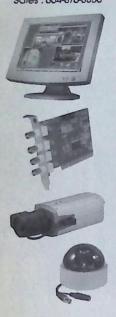
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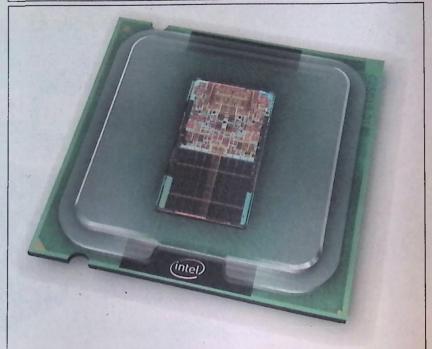
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oriented motherboards is a clear indication that the company intends to follow up on the multi-core strategy right across the board. Who knows: a year from now, we may even see eight or 16-core processors available for the desktop.

#### In the lab with Core 2

Over the past number of months, I've had the opportunity to evaluate a few of the processors in the new Core 2 line, including:

- 2.66 GHz Core 2 Duo EG700 (dual-core, 4MB L2 cache)
- 2.93 GHz Core 2 Extreme X6800 (dual-core, 4MB L2 cache)
- 2.66 GHz Core 2 Extreme 0X6700 [quad-core, 8MB L2 cache]

During my initial evaluation, I benchmarked the two dual-core models against the older Pentium D-era 955 processor, which was a 3.46 GHz processor dual-core model. The hardware configuration remained identical throughout - the only change that I made was swapping the processor out. My initial expectation was that the 955 (technically known as the Pentium Processor Extreme Edition 955) would outperform the newer Core 2 models - after all, it not only had a fairly substantial clock speed advantage, but it also featured hyperthreading in addition to the dual cores, adding up to a virtual quad-core configuration. The actual speed tests tell a different story.

#### See table 1...

The first thing that's obvious from a look at the numbers is that both of the Core 2 processors outperformed the previously top-of-the-line 955 processor by a fairly substantial margin. It wasn't even close in the vast majority of the benchmarking tests. In fact, the only test where the older 955 processor showed any advantage at all was in the Sandra Arithmetic floating-point test, and that was only against the lesser of the Core 2 models tested.

What's even more impressive is a look at the power consumption numbers for the three processors: not only did the computer use less energy with the Core 2 processors installed -remember, the only difference in the hardware configuration was the processor itself but the Core 2 configurations used less energy with the processor running at full tilt than the 955 configuration did while idle. So in other words, the Core 2 blows the doors off the older models without even breaking a sweat.

#### Going guad

If the release of the new Core 2 processors was a surprise, the release of the quad-core version of the processor shortly afterward was even moreso. The big question though: would the home user see any real advantage moving up to a quad-core machine?

The truth of the matter is that the vast majority of users won't see a tremendous speed advantage

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moving from a single-core processor to a dual-core processor, let alone going with a quad-core machine, Whu? Most applications currently aren't even capable of using more than one core at a time, so the biggest advantage most users will see is the ability to run different programs on different cores. Ultimately, it's the power users who would really be able to take fullest advantage of such a configuration, so the question is naturally whether those same power users would get an even bigger advantage bumping up to the full four

For the quad-core testing, I again used the exact same hardware configuration for both the dual-core X6800 and the quad-core 0X6700, swapping only the processors. (Note: Because a couple of months had elapsed since the initial tests, my main hardware configuration had changed slightly, and consequently I am not comparing the numbers from the quad-core tests directly against the 955 and the E6700 models. That's also whu the numbers for the X6800 differed slightly between the two tests, for those playing along on our home game.)

See table 2...

cores.

The results here were somewhat less conclusive while the quad-core processor overcame a slower clock speed to take the lead in all of the CPU-based tests in Sandra 2007 as well as a general overall advantage in PCMark, dual-core machine achieved the best overall results in our standard application-based benchmark, SusMark 2004 SE.

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users out there: the majority of applications people will use from day-today are NOT optimized for multi-core configurations, and that includes the majority of the PC games out there, too...sorry, performance-hungry gaming fans!

Surprisingly, despite the fact that Adobe PhotoShop CS2 is designed to

table 2

Processor	Intel X6800	Intel QX6700
Core Frequency	2.93 GHz	2.66GHz
CPU type	Dual-core	Quad-core
Cache	4MB	4 x 2 MB
System RAM	2GB dual-channel	2GB dual-channel
SysMark 2004 SE	366	354
Internet Content Creation	475	480
Office Productivity	282	261
PCMark 05 overall	6655	7016
CPU	7458	8507
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CPU Multimedia Integer (it/s)	160880	291671
CPU Multimedia Floating Point (it/s)	86721	157236
Memory Bandwidth Integer [MB/s]	. 5732	5611
Memory Bandwidth FPU (MB/s)	5743	5604
Adobe CS2 Photoshop/Illustrator		
Radial Blur 80% Zoom Best quality	0:43	0:23
Contact Sheet II (93 images)	0:51	0:55
Picture Package (93 images)	3:27	3:35
LiveTrace 256 colour	1:04	1:12
Watts consumed – Idle	125	138
Watts consumed - Sandra Multimedia	180	230



take advantage of multiple cores, that's only true for certain portions of the program. In our tests, the radial blur filter most definitely benefited from the additional two cores (cutting the render time in half), but automated processes like contact sheet creation showed no apparent benefit.

Worse, the addition of those two additional cores nearly erased one of the big selling points of the Core 2 processors: lower power consumption. While the dual-core and quad-core processors both sported reasonable power consumption while idle, the quad-core became quite power-hungry when the performance needle was pegged, gobbling up 50 watts more than the dual-core CPU.

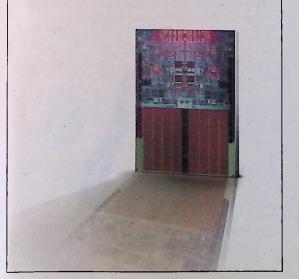
While most of the current system benchmarks showed no huge benefit in the move from dual-core to quad-core, the Sandra tests did show the great potential of the move to quad, with a fairly substantial jump in raw processor power. What that means is that as soon as the majority of the software currently available becomes optimized for multi-core execution, quad-core will really start to pay dividends.

#### Pricing it out

There's no sense beating about the bush: top-of-the-line processors tend to be expensive and that's definitely the case here. In fact, at press time, the Pentium Extreme 955, the Core 2 X6800 and the quadcore Core 2 0X6700 were all hovering around \$1,299 for the processor alone. For those who absolutely must have every ounce of power possible, that makes it a no-brainer to go with the quad-core processor, providing the motherboard is compatible (and you're not trying to cram it into a tiny case).

The good news is that you don't have to go in to the tune of over a grand in order to get top-notch performance, if you're willing to settle for a processor that's a few notches from the top: the E6700 is almost half the price of the two Extreme Core 2 models, but the performance still outshines all of the previous Intel processors.

By Sean Carruthers





# Blu-Ray versus HD-DVD

#### The format war heats up!

Now that 2007 is well underway and the latest HD-DVD and Blu-Ray models are on store shelves, the format war has really begun to heat up. Of particular interest is LG's BHD100 Hybrid player, which has playback support for both HD-DVD and Blu-Ray, but there have been other significant developments over the past few months that will have a huge impact on consumer mind share over the coming year.

With the Launch of Sony's Playstation 3 last November, the number of effective Blu-Ray players in the worldwide market increased by nearly two million units in the few weeks leading up to Christmas. With the European launch of the PS3 scheduled for this month, the Blu-Ray format is bound to get even more support via the PS3's success as a video game console. The fact that the PS3 (even when priced at a whopping \$699) is cheaper than the vast majority of equivalently capable Blu-Ray and HD-DVD players, and also supports a huge library of PS1, PS2 and PS3 games, makes it a very appealing device for home theatre aficionados (regardless of whether or not they intend to use it for video games).

In fact, the initial success of the Playstation 3 has driven sales of format to actually surpass those of HD-DVD (which led sales throughout 2006). According to Blu-Ray.com, by the second week of January, Blu-Ray movie sales were up 700 percent since the mid-November launch of the PS3; a correlation that's difficult to deny. The continued success of the PS3 is very beneficial to the success of the format, at least until the price of standalone Blu-Ray players drops to more affordable levels.

That said, affordability is something that the HD-DVD format has in its favour and it's a benefit that cannot be underestimated. The Adult Entertainment industry, for example, is leaning towards HD-DVD for the simple reason that it's far easier and, more importantly, cheaper to produce

Not all Blu-Ray and HD-DVD movies are the same. Regardless of the technical specifications of either format, some disc transfers aren't nearly as vivid as others. In some cases, the HD versions are no better looking than their upscaled DVD counterparts. While you may not like the movies themselves, here are a couple reference discs that do a good job of showing off the visual quality of either format.

HD-DVD: Hulk (2003) Blu-Rau

Black Hawk Down (2001

Crank (2006)

HD.DVDs than Blu-Ray discs. The cost difference is so great that for many porn studios it just isn't economically feasible to make Blu-Ray versions of their movies. While this may seem trivial (seeing how porn is somewhat of a niche market), the same thing happened during the Beta Max/VHS format war (VHS was notably cheaper, which lead to Adult Video support and ultimately market control). Inexpensive production costs bode well for all small production companies, not just those in the porn industry. Needless to say, a lot of support for the format could end up coming from the independent portion of the movie industry as well.

The advantages of cheaper manufacturing costs of both HD-DVD discs and players transcend further than just the format's movie studio supporters. Because HD-DVD is less expensive than Blu-Ray, many low-cost Chinese and Japanese manufacturers [like Alco, Shinco and Lite-On] have announced their interest in HD-DVD and intend to launch players by the end of 2002. With expected introductory prices between US\$199 and US\$299 significantly less than the US\$500-600 that current "low-cost" HD-DVD and Blu-Ray players are going for - this would be a major advantage for the HD-DVD format. Not only that, but sub-\$300 is regarded as the "sweet spot" for consumer electronics and if the price variance between the low-end players of both formats lasts long enough, cheap HD-DVD players could gain enough sales to negate the initial success of the PS3.

In the meantime, there is a cheap HD-DVD playback alternative: Xbox 360 users can purchase the Xbox 360 HD-DVD player for \$199 as an affordable way to transition to the HD movie market. While it doesn't support an HDCP connection (it uses analog component cables, not DVI or HDMI), MS is confident that movie studios won't be implementing the security method until 2010, making component cables more than adequate for Hi-Def playback. Additionally, one could always use the Xbox 360 VGA cable to circumvent HDCP protection altogether (assuming your HDTV has a VGA port).

Unless one side starts making mistakes while the other capitalizes on them, we could be seeing dual formats for some time. With products like hybrid players available and hybrid discs in the works, it seems that the consumer electronics industry isn't just embracing both formats, but expecting them to perpetuate. More to the point, with many movie studios supporting both Blu-Ray and HD-DVD, the line is far from drawn and neither format is holding all of the cards. So, as the battle for HD dominance continues, only one thing is clear: it's going to be a brutal encounter that could last quite a while, which is unfortunate for us consumers.

By Mike Palermo

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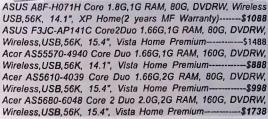
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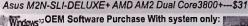
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# Sony Ericsson K790a



# A phone that's a camera... or is it vice versa?

Do you know what's so remarkable about a singing dog? It's not that it can sing well, but rather, that it can sing at all. The first camera phones were like singing dogs — no one really expected them to be much of a camera, and sure enough the VGA resolution of most of those first camera phones weren't suited for much more than email. But they were a cool novelty.

Now, Sony Ericsson has stuffed a 3.2 megapixel camera in its Cybershot K790a smartphone, easily good enough for 4x6 snapshots — bigger if you take some care in composing the shot. And storage won't be a problem because the phone also has a Memory Stick Micro card slot.

#### It's a phone

The phone portion is attractive enough, but nothing special in this era of designer smartphones. It's your basic black candy bar phone, with bright and smoked metal accents.

But it has a nice heft to it and feels well put together. It has a standard phone touchpad. A stubby joystick is used for onscreen navigation and it's surrounded by special-function keys.

Beyond the basic phone are a number of applications that people have come to expect from a smartphone — personal information organizer, contact list, email, media player, games, ring tone organizer and Internet browser. A somewhat unusual feature is the built-in radio tuner. The organizer has the expected calendar, to do list and notepad, but also a stopwatch and a timer.

#### It's a camera

A small hump on the back (the lens assembly, covered by a sliding metal plate) is the first indication that this might not be an ordinary phone. When you hold the phone horizontally and look at it from the back, an interesting transformation takes place. It looks like a digital camera, not a phone. It even has the shutter properly placed on what is now the top edge of the camera, and has a built-in flash. And this orientation encourages you to hold it like a camera — and I found the picture taking much easier because of that.

The camera has an extensive range of controls — everything you'd expect from a point-and-shoot camera. Other than the shutter button, however, there are no camera-specific buttons or dials so everything needs to be set using the onscreen menu system. The menu is well organized, but it does take more time than twirling a dial.

For exposure control, you can select one of seven scene settings plus auto. The lens is auto focusing, but you can set it to macro mode or to infinity. You can choose normal or fine image quality, and set the resolution at VGA, one, two or a full 3.2 megapixels. There are also a few shooting modes, including panorama stitching and BestPic. The camera has several white balance presets plus auto. Exposure metering can be

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normal or spot. There's even a self timer.

Image quality is generally quite good, but I took some early morning shots through some leafless trees and noted some haloing of the branch outlines against the sky. The snow on the ground also showed a fair bit of digital noise. But I'd be confident to blow the images up to 5x7, more if it were a scene with good balanced lighting.

As well as being a still camera, there is also a video camera mode with two video quality settings. A couple of new settings can be used in video mode, including night shooting and image stabilization mode.

#### Problems

I had one ongoing problem with this phone. The phone would lockup - this happened when I was truing to change a basic phone setting, recharge the battery or even if the device sat idle for a while. The only way to remedy this was to pull the battery out, put it back in and then restart the phone. I don't want to make too much of this because the phone was from an early batch and also part of a review loaner pool so I can't say what kind of treatment it had before I got it. Nevertheless, it marred what could have been a very satisfying experience. Lockup issue aside, the device feels right as both a Bu David Tanaka phone and camera.



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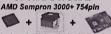


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# Under the platter

The technology of Blu-ray and HD-DVD

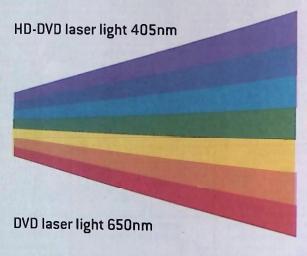
The hotly anticipated skirmish between the latest high-density optical disc formats has finally hit the battlefield. High Definition DVD (HD-DVD), all alone and unchallenged for the first few months of 2006, grabbed an easy early lead, but the late-to-the-dance Blu-ray has recently cut hard into that advantage and now threatens to overwhelm the HD-DVD camp by means of its inclusion in the vaunted Playstation 3 console, if nothing else. Early 2007 sales figures show a distinct swinging of the pendulum, but for how long? Which will eventually prevail? Which is better for your own specific needs? And, considering what might lie just down the road, does any of it really matter in the long run?

Developed jointly by Toshiba and NEC and supported by power players such as Universal Studios and Microsoft, HD-DVD is the more evolutionary rather than revolutionary of the two. Indeed, an HD-DVD disc so closely resembles a DVD disc that existing DVD disc production lines need to be modified only slightly to manufacture HD-DVD discs - hence the reason HD-DVD arrived sooner and offers a more affordable entry fee than its foe.

But that's also the reason HO-DVD discs aren't as spacious as Blu-ray discs.

Like DVDs, HD-DVDs are 12 cm thick, featuring a pair of O.6mm polycarbonate substrates fastened back to back and a bonding agent in between. A single, reflective layer lies in the middle, upon which rests a shallow, spiral groove that winds from the middle to the outside of the disc. This groove guides the laser on its journey past a long series of aberrations [commonly called "pits," "lands" or "bumps"] created during the burning process. The pits absorb light while the lands reflect it, and an optical pickup monitors the transitions between them.

The real difference between an HD-DVD disc and a traditional DVD is the size of the grooves and aberrations. At just .40 microns and 204 nanometers respectively, the grooves and pits are almost half the size of those in an old school DVD. And that translates to much higher data storage capacities -15 GB on a single layer HD-DVD vs. a mere 4.7 on a single-layer DVD. Indeed. double-sided HD-DVDs - in which the top layer is semi-transparent and allows the laser to pass through to the second layer - offer 30 GB capacities. Of course, narrower grooves and smaller aberrations necessitate a narrower, more precise laser beam too - a 405-nanometer laser in fact. compared to the 650-nanometer traditional DVD beam (a human hair is



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80,000 nanometres thick]. HD-DVD lasers aren't even the same color as DVD lasers. The blue-violet HD-DVD beam is not only hipper than its red DVD equivalent, it also has a shorter wavelength so it can hit a more precise spot. Outwardly, Blu-ray discs may look the same as DVDs and HD-DVDs, but they are most definitely not. Rather than sandwiching the data halfway

between two polycarbonate layers, Blu-ray keeps it up top, like a CD. The grooves are just .32 microns vs. HD-DVD's .40, making the precision of the laser that much more critical. Accordingly, although the Blu-ray lens is also blue-violet, its numerical aperture is higher than HD-DVD's [.85 versus .65] in order to read and translate the much finer details.

Due to its state of miniaturization and stringent manufacturing and operational requirements, Blu-ray has experienced considerably more birthing pains than its highdef counterpart, Indeed, the syndrome of "disc tilt," wherein even the most delicate warp or mechanical misalignment can cause misreads. is the primary reason Blu-ray carries its data on the top, closer to the laser's lens. Yet even the implementation of that concept caused problems, as raising the data layer also moved it that much closer to potential fingerprints and scratches. Fortunately, the early notion of a bulky, disc-loaded cartridge was ultimately scrapped in favour of a specially-designed. ultra-thin 0.1mm protective polymer finalized

The most obvious advantage to the more intricate Blu-ray disc is its capacity, nearly double that of HD-DVD at 25 GB per layer. A double-layer Blu-ray disc can house 50 GB of



Memory-tech HD DVD INLINE
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data and, with a little tweaking, future quadruple-layer models could squeeze a colossal 300 GB into their tiny frames. The Sony-developed technology is no lightweight in the endorsement department either, backed by giants such as Pioneer, Apple, Disney and Fox.

So, which is best for you? The popular early opinion amongst super-highdefinition [1080p] movie fans is that the picture quality is essentially equal. Blu-ray has a theoretically faster bit rate [54 Mbps vs. 36.55 for HD-DVD]. yet it is clearly the more expensive option - currently - though it does offer higher capacity discs.

One thing is certain - the two technologies are not compatible with one another. Thus, consumers are put in the ugly position of denying themselves some of what they really want just because they opted to go the other route. Yet even more frustrating - particularly for backers of the technologies - is the approach of an entirely different technology, holographic storage, Utilizing not one but two laser beams and a process that stores and reads data three-dimensionally throughout the entire width - not just a 2D surface - of the medium, holographic storage offers disc capacities of 300 GB at product launch, and theoretical capabilities of one, two or more terabytes (one terabyte = 1000 GB) perhaps by the end of the decade. Potential data transfer rates are said to approach or surpass a startling one GB per second.

Promises of holographic storage have been bandied about for decades, yet the arrival of this much-hyped and long-overdue format now appears imminent, Will it render HO-DVD and Blu-ray a mere stoppap? Maube, but then, what isn't in these fast-moving times?

\$0.5 PCMCIA WIRLESS 11G

By Gord Goble

#### **First Glance**

How we bank

We don't physically visit our bank branches like we used to, according to Toronto-based market research firm, TNS Canadian Facts. In announcing its latest study called How Canadians Bank, TNS notes that "just over half of Canadian adults (53%) reported visiting a branch in the month prior to the survey, the lowest level of branch banking reported since the study began in 1994."

Canadians were early adopters of automated banking machines, so it's not too surprising that TNS saw only modest growth here; within its study period 81 percent of adults used a bank machine in 2006 compared to 78 percent during a similar period in 2005.

Likewise, online banking was up slightly: 37 percent of adults banked online during the research period, compared to 34 percent in 2005. TNS says that 60 percent of Canadians with Internet access have signed up for online banking.

Other findings reported by TNS

- . Over half of bill payments, account transfers and account balance enquiries are conducted online.
- 90 percent of withdrawals are made at a bank machine.
- Deposits at bank machines outnumber in-branch deposits by two
- · Canadians still prefer face to face (rather than phone or online interactions) for RSP contributions, to set up new accounts or negotiate mortgages,

#### Mon-Fri:11:00-18:30 Sat: 10:30-17:00 Sun: Closed #4-555 North Road, Coquitlam Tel:604 931-5809 Fax:604 931-5891 AMD Athion Dualcore 3800 AMD Athion Dualcore 4600 MONTHLY SPECIAL AMD SEMPRON 2800 AMD Athlon 64 3800 MSI K8VMM3-V MB MSI K9VGM-V MB ASUS M2NPV-VM MR Asus M2N4-SLI MB External Hard drive 250G \$99 1024MB DDR2 667 RAM 2GB DDR2 667 RAM 512MB DDR400 RAM 512MB DDR2 667 RAM \$59 Zaiman 5.1 headphone Video/Lan/Sound Video/Lan/Sound **NVIDIA 6150 VIDEO CARD** NVIDIA 7900GS 256MB Logitech X-530 5.1 Speaker \$69 80GB 7200rpm HD 80 GB 7200rpm HD 250GB 7200rpm HD 250GB 7200rpm HD \$19 2SET Game Pad 17" ATX Tower W/350w USB 17" ATX Tower W/350W USB 18" ATX Tower W/350W 18" ATX Tower W/430W USB PC WEBCAM \$19 18X DVD Writer 18X DVD Wilter 18X DVD Writer **18X DVD Writer** \$19 **USB Bluetooth** MINI Wireless MOUSE \$16 NOTEBOOK USB LIGHT \$6 Super Deal-1 Super Deal-3 Super Deal-4) (Super Deal-2 Video Card All listed prices reflected 3% cash discounted. System warranty: 1 year parts & 3years labour **GEFORCE 6200 128MB** \$59 GEFORCE 7300GS 256MB \$99 Intel Celeron 2.8GHZ Intel CORE 2 DUAL E6300 Intel CORE 2 DUAL E6400 Intel P4 648IT 3.0GHZ GEFORCE 7600GS 256MB \$139 MSI PMBPM-V MB INTEL D946GZIS MB MSI PM8PM-V MB **ASUS P5B MB** GEFORCE 7600GT 256MB \$159 512MB DDR2 667 RAM 1024MB DDR2 667 RAM 1G DDR2 667 RAM 1GB DDR2 667 RAM GEFORCE 7900GS 256MB \$219 Video/Lan/Sound OINTEL X3000VIDEO CARD NVIDIA 7600GT 256MB GEFORCE 7950GT 512MB GEFORCE 8800GTS 640MB \$329 Video/Lan/Sound \$369 80GB 7200rpm HD 160GB 7200rpm HD 250GB 7200rpm HD 80GB 7200rpm HD GEFORCE 8800GTX 768MB \$689 17" ATX Tower W/350w USB 18" ATX Tower /350W 18" ATX Tower W/430W USB 17" ATX Tower W/350W USB 16X DVD-ROM **18X DVD Writer** 18X DVD Willer 18X DVD Writer ATI RADEON 9250 128MB ATIRADEON 9550 256MB \$79 ATI RADEON X1300 256M8 \$109 Super Deal-5 Super Deal-8 Super Deal-6 Super Deal-7 ATI RADEON X1600 PRO 256MB \$139 \$199 ATI RADEON X850PRO 256MB ASUS Nx6800 512MB \$229 CD/DVD Drive Networking Sound Card Hord Drive **ACCESSORIES** LG CD-ROM 80/160 ATA \$53/\$69 USB SERIAL ADAPTER \$15 56K V.92 Modern \$20 6 CH SOUND CARD \$35 250/320 ATA \$83/\$119 USB PRINTER PORT G16XDVD-ROM \$25 10/100 NIC \$15 Creative Audigy SE \$25 \$10 \$26/\$39 Creative Audigy4 SE \$54/\$70 USB MAGIC KIT LG 52X32X52 CD-Willer \$29 5/8 Ports Switch 80/160 Sata \$59 GH42N DVD-RW 18X \$39 USB/Pemela NIC \$19/\$29 Creative Audigy2 ZS \$79 250/320 Sala \$84/\$120 USB BLUETOOTH \$29 LG H22L DVD-RW 18X LS \$49 DLink DI-604 4 Port Router \$45 Creative P580 Speaker \$79 40/80/100G NB \$69/\$99/\$119 USB INFRA-RED \$109 512MB/1G/2G \$19/\$29/\$49 USB 4 PORT HUB \$29 2.5\*/3.5\* Enclouser USB \$19/\$29 USB CARD READER \$109 512MB/1G/2G Ploxics PX-760A \$129 DLink DI-524 Wireless Router \$49 Cleative P7800 Speaker Pioneer DVR-111D \$39 Linksys Wireless Router \$69 Logitech R-20 Speaker \$39 Logitech X-230 Speaker \$39 Logitech X-530 5.1 Speake \$49 3.5 Enlouser USB+1394 \$59 USB FLOPPY DRIVE \$18/\$19 MSIPCI Wireless 11G \$1.5/\$2.5 MSI USB Wireless 11G CD-R/DVD-R 50P \$49 3.5" LAN DRIVE \$99 PCI-USB 2.0 CD-RW/DVD+RW \$35 USB SOUND CARD \$25 3.5" ONE BUTTON BACKUP \$59 PCI-SERIAL 2PORT

DVD CASE

# Word tables that calculate

While Excel is the obvious program of choice for math calculations, sometimes you'll need small calculations in Word. Word tables include a feature that lets you create formulas to make simple calculations on table

data. So you can, for example, use tables to lay out an invoice and then calculate the row and column totals with formulas.

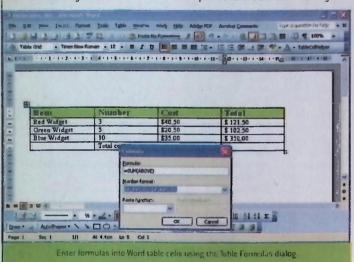
Start by creating a table in your document using Insert, Table and set it to

the number of columns you need. You can add more rows later by pressing Tab in the cell in the bottom right of the table. To make a calculation using table data, you need to know the table cell references. Cells are named using the column letter and row number — so the top left cell is called A1, the cell below it is A2 and the cell to its right is B1 etc.

To perform simple addition — such as adding the values in cell B3 and C3, click in the cell to contain the answer and choose Table, Formula. Type =B3+C3 in the Formula area, select the desired number format from the Number format list and click Ok.

You must enter formulas using the Table, Format dialogyou can't simply type them directly into the cell as you would in Excel, for example. Table formulas are Word fields and you can see the field code that underlies a formula by clicking on the formula and pressing Shift + F9.

There are some built-in formulas that you can use and one of these sums a column of numbers. To use this, click in the cell to contain the result and choose Table, Formula.



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Type =sum(above) to add together the values in the table cells above this cell.

If you're familiar with field codes, you can write formulas as field codes. To do this, click in the cell to contain the formula and press Control + F9 to add the field code braces. Type the formula between these braces, for example, type =B3+C3 \#  $^{\#}$ ,##0.00 $^{\circ}$  will sum the values in cells B3 and C3 and format them as numbers showing two decimal places. When you're done, press Shift + F9 to see the result in the cell.

Word formulas don't recalculate automatically, so you must recalculate them if you change any number they refer to. To do this, click the formula and press F9. You'll use this again when a cell contains an error message — after you've fixed the problem, press F9 to recalculate and remove the error.

If you have trouble determining each cell's reference, you can use a macro that was previously shipped with Word 97 to help. This macro isn't included in later versions of Word, but you can still find and use it. Visit http://support.microsoft.com/kb/q172492/ and download the file Wdtlupd.exe from the link on this page.

This is a self-extracting zip file that includes a number of documents, not all of which will be compatible with later versions of Word — however, the one we'll use is compatible. Double click to run this file and select a location to save the extracted files. Open this folder and double click the file macros8.dot to open it in Word. If you're prompted to do so, click the Enable Macros button (to control macro security settings choose Tools, Macro, Security). With the file open, choose Tools, Macros, Visual Basic Editor and locate the Macros8.dot file in the Project list on the left of the screen. Click it to open it and locate the module called TableCellHelper. Double click this to open it and highlight all the macro code. Choose Edit, Copy.

Locate the file Normal in the same Project collection and click its

Modules collection. Choose Insert, Module to add a new module and double click the module to open it. Click inside the code box and choose Edit, Paste to paste the copied code. In the Properties area (display it by choosing View, Properties Window), change the module name (which will read something like Module 1) to Table Cell Helper. Close the Visual Basic editor and close the Macro B document.

This macro will be easier to use if you add it to a toolbar button. To do this, right click any toolbar and choose Customize, Commands tab. From the Categories list, choose Macros and locate and drag the macro TableCellHelper onto the toolbar. Right click it and give it a shorter name. Close the Customize dialog. In the future, to find a table cell reference, click in the cell and click the macro button on the toolbar – you'll see listed in the dialog the table cell name and the number of rows and columns in the table.

By Helen Bradley

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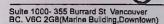
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#### Online Video Communities

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Today's online communities are like foreign countries – they do things differently there.

Online communities have different interests, different vocabularies, sometimes different technologies. They bring people together by interest, not necessarily by geography, and they sometimes offer experiences your eyes and ears will just not believe!

New tools for building online communities are coming fast and furious, as these new "countries" strive to thrive. Userplane, for example, offers a collection of cross-platform tools, including multi-user text/voice/video chat or instant messaging; voice and video recording capability; content archiving and user search tools. Userplace underpins much of the so-called user-generated functionality of the new Web 2.0 social networking environment.

Talkshoe-enabled websites or hosted services allow not only for usergenerated content contributions, but also for live, two-way chat and voice over Internet (VoIP) enabled environments, much like talk radio but for online communities. As many as a thousand voices can join in a live "Talkcast," and the event can be recorded and podcasted later on, helping to build an even larger online community.

Some online communities have populations in the millions, filled by 'Netizens who connect and disperse with a change in the wind and a click of the mouse. Other sites are very info-centric communities, with much smaller audiences connecting for specific shared interests. Travelvoyuer.com or zoomandgo.com are crowded places for the travel and tourism crowd. JamHub.ca is populated by jam band fans and their musical creations. MyCitySkates.com is an online world dedicated to skateboard culture.

Still in beta at press time (imagine that — a country in beta version!), blogtv.ca is connecting web-enabled Canadians in specific communities of interest, be they fans of Henry Rollins to teens afflicted by diabetes.

blogtv.ca is specifically for Canadians: using special geo-blocking techniques, access is limited geographically (otherwise, open an account and you're in). You can generate content via live web-cam video, online chat and audience polling, as well as archived and searchable materials. An internal monitoring process is in place to keep things above board. (The site is managed through Alliance Atlantis, the big media company.)

Online communities are older than you might think. At Epress.ca, a peak

million views a month have been recorded since its founding in 1998. Citizenship here is a little more demanding - the Epress submission page calls for videos that are "honest, well-researched, timely, distinctive" - and most interestingly, "watchable."

Finding the right country to visit, the right community to join and the right online video to watch is getting a little trickier as the online population grows and the site scene gets more crowded. Dedicated search sites like Clipblast! and SeachforVideo are just two of the many online directories and aggregation sites that can be used to help find your desired destination. ClipBlast! uses what it calls "the Web's largest video search index and pioneering patent-pending technologies" for its online experience (how's that for flag-waiving?) that allows users to search, watch, share and save the videos they see as most interesting or more relevant. Users can search for video from within a portal, a single site, a specific vlog or on across the entire Web.

SearchforVideo.com categorizes user-generated videos and community content into categories and channels that can be searched in real-time. Users can link to the larger community via RSS feeds, a type of subscription service that can be used to either distribute or find videos by specific content, topic or interest.

Not as well specified are questions about the ownership, rights and compensation for user-generated video, and by extension other types of content submissions. Legal eagles are still exploring the ramifications of hosted video material that is deemed libelous or obscene, jostling over who controls material rights, and debating who may benefit from exhibition or distribution. Author's monopoly, copyright protection, intellectual property, corporate or state censorship - whatever it's called now, there will probably be new concepts and new terms to describe online rights, protections and responsibilities tomorrow.

Submissions to some sites are blanketed by an agreement that grants the host "a royalty-free, perpetual, non-exclusive, unrestricted, worldwide license to: use, copy, sublicense, adapt, transmit, publicly perform or display" any contributions - especially video - it gets.

On the other hand, some online communities let you specify a purchase and/or rental price for uploaded video. Part of the specified price goes to the content owner, the rest is charged as a service fee by the hosting website itself.

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Nevertheless, each video you upload and every clip you watch online is an act of citizenship in a new online world. Today's online community of interest is symbolized by content and context as much as any piece of fabric fluttering in the breeze.

Bu Lee Rickwood

Lee Rickwood is a freelance writer and independent video producer. He can be reached at videodaze@goodmedia.com.

#### A sampling of online video communities sites:

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# First Glance

#### We love our digital photography

The camera industry in Canada enjoyed a banner year in 2006, with consumers buying more digital cameras and getting more images printed at commercial photofinishing outlets, according to the Canadian Imaging Trade Association (www.citacanada.ca).

CITA says its members (which include most manufacturers) shipped approximately three million digital cameras to retailers last year. This represents a 20 percent increase compared to 2005.

The digital single lens reflex sector is the hottest, with 145,000 units going to retailers in 2006, an increase of 50 percent compared to 2005. CITA says DSLR sales will continue to boom this year.

Association president Kent Hatton says that "this year we will see up to 60 percent of Canadian homes with a digital camera." People are also taking more pictures than before. Hatton says that digital camera users on average shoot about 450 images per year, the equivalent of 18.8 rolls of film. In the film days, the average was about five rolls.

Not only are people taking more pictures, they are also making more of them into prints using retail do-it-yourself kiosks or online print services—and that's not counting all the images made at home on photo inkjets. This helped slow the decline in photofinishing paper consumption. In fact, use of eight-inch or larger papers showed a growth of some 16 percent last year.

And what of film? CITA says sales film cameras "fell to insignificant levels" in 2005. It predicts that film sales will decline 34 percent in 2007 to

approximately 8.5 million rolls, from 12.9 million rolls in 2006 (which itself was a decline of 37.4 percent compared to 2005).

A recent report on Forbes.com estimated that worldwide, digital camera sales in 2006 topped US\$30.4 billion, up more than 13 percent from 2005.

#### In-car GPS sales explode

If double-digit growth is good, triple digit growth shows serious uptake. And that's how the in-car GPS navigation market performed in 2006, according to The NPD Group. The number of units sold in Canada is still relatively small.

106,000 units in 2006 – but that represents a 923 percent increase from the previous year. Sales volume was worth \$52.4 million, an increase of 453 percent from last year.

By comparison, in the US, unit volume increased by 128 percent during the same period, for a total of 900,400 units. Sales volume was US\$476 million.

NPD says the hot brands in Canada include Tomtom, Garmin, Magellan and Mio, with Pioneer, Sony and Alpine also in the picture.





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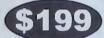
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Bell says the Mobile Movies software allows customers to browse movies by category, download trailers and look up other movie information like plot summaries. The playback interface looks like a DVD control panel, so from your phone you can play, pause, move forward and select chapters. Bell says new and "classic" movies are available now from the libraries of Disney's Buena Vista International TV division and Sony Pictures TV International.

#### Kodak cuts ink cartridge prices

Kodak is launching a new line of cost-effective inkjet printers. The best part – the ink cartridges will be sold at a ground-breaking low cost, with premium black ink cartridges priced at US\$9.99 and five-ink colour cartridges priced at US\$14.99. The worst part – we don't know if or when these printers will be available in Canada. The EasyShare line consists of three All-in-One printers in the \$150-300 range. Available exclusively at Best Buy stores across the U.S. in March, the printers will be available for online purchase at www.kodak.com in April. In the meantime, visit Inkisit.com for more information on high ink cartridge costs.





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# Shadowrun: Developing the world's first cross-platform shooter

Think your mad keyboard and mouse PC shooter skillz outclass those of lowly console gamers? Shadowrun, the world's first true cross-platform PC/console shooter, will finally let you put your money where your mouth is.

Mainstream gaming is now well into its fourth decade, but the concept of cross-platform gaming-people running the same title on different platforms playing against one another-is still largely unexplored territory, especially when it comes to first-person shooters.

Back in the days of the Dreamcast, there was talk of games like Quake and Unreal offering limited cross-platform functionality with their original PC versions, but it never materialized. Most developers no longer even entertain the idea. But Microsoft-owned FASA Interactive has spent the last four years quietly at work on a game developed from the ground up to facilitate play between PC and Xbox 360 gamers. Dubbed Shadowrun, the game is based in a mystical near future and provides players the ability to use both magic and advanced military weaponry in fast-paced, firstperson shooter combat.

The technological problems associated with developing a game that can be played on more than one platform are plentiful. But, as it turns out, the most obvious hurdle - reconciling the fundamentally different ways in which console and PC players interface with games - wasn't all that hard to

overcome. The long held notion that PC players, with their lightning fast keyboard and mouse control configurations, would hold a severe and unfair advantage over console gamers and their thumbstick-driven game pads, didn't hold much truth in Shadowrun's tests.

FASA created a team of testers composed of tournament level players in both the PC and console arenas. They spent months duking it out in controlled environments, and the data collected during these sessions showed console and keyboard players were very evenly matched.

According to John Howard, Shadowrun's lead designer, "If two guys played each other, one on PC another on 360, and the guy on PC won 60 percent of the time, he was just better. If they switched platforms, the guy who won using a keyboard and mouse would win 60 percent of the time playing on a 360 as well."

Howard used to work for Bungie Software, the company behind Halo, one of the most popular console shooters of all time. He was the guy responsible for designing Halo's control scheme—a configuration that has since become the standard among console shooters, including Shadowrun. He believes that the reason why console gamers aren't at a disadvantage in cross-platform gaming is that console gamers have now spent years practicing with Halo's controls. "They pick it up and it just feels right," said Howard.

Still, he noted that each platform does appear to have inherent—albeit minor-advantages. A skilled keyboard and mouse player, for example, has a slight edge in the speed with which they can turn and target an enemy. Someone playing with a game pad, on the other hand, is capable of performing more controlled strafes and keeping the aiming reticule trained on targets for longer periods of time.

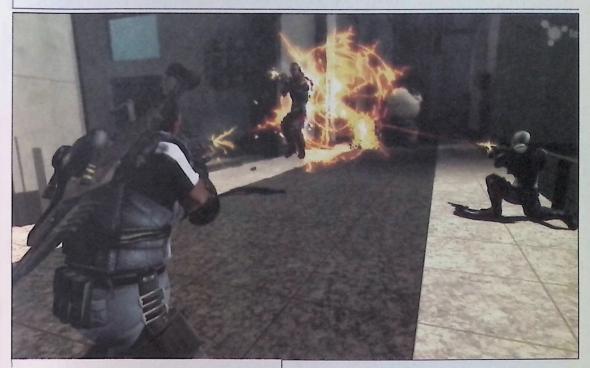
But Howard said that the differences basically balance themselves out. Players will naturally migrate to their preferred platform and make





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the most of the advantages intrinsic to it.

The greatest challenge in developing a cross-platform game ended up having less to do with controls and more to do with visuals; they had to make Shadowrun look identical on both platforms. Some disparities, such as the aspect ratio and resolution of the screens the game would be played on, could only be accounted for to a certain degree in development. But more important matters, such as physics, character movements and model detail, had to appear exactly the same on both the PC and the Xbox 360 to ensure that the overall visual experience on one platform was indistinguishable from the other.

Howard and his team licked this problem by developing an engine that performs the same on both platforms, despite fundamental disparities in chip sets, memory systems and other hardware components. Another step they took was to make the minimum requirements for the PC version relatively high (it's a Vista-only title), thereby ensuring that the game would only be run on hardware at least as powerful as an Xbox 360.

But in the end, the "how" of cross-platform game development, while interesting, might not be as important as the "why." Why go to all the trouble to make a cross-platform title?

Some hardcore PC and console players have long craved the opportunity to finally square off against one another so they can prove the superiority of their respective platforms. But Howard finds the whole notion of a "grudge match" between PC and console players a bit boring. His motivation to break the cross-platform barrier is more in line with that of a true gamer: he wants to expand the potential pool of players. "It's about creating the largest community possible," said Howard.

By Chad Sapieha



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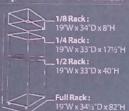
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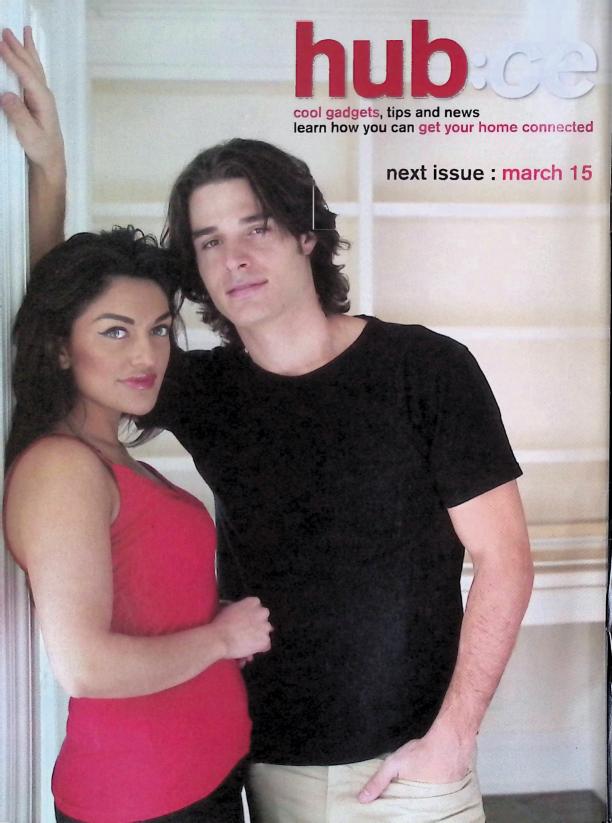












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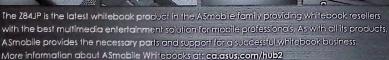
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